



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

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Area Board	Amesbury	
Form submitted by (contact for all queries)	Lydia Baos , APHCS(wx), Building 61 Jellalabad Barracks, Tidworth, Wiltshire SP9 7BN. Tel. 01980 603477. Lydia.Baos862@mod.uk	
Name of initiative	Skilled for Health – Healthy families	
Brief Description of Initiative	<p>The SfH programme, unlike other similar projects, integrates the goals of reducing inequalities in health with those of improving the literacy, language and numeracy skills of adults. By addressing the needs of young mothers living in isolated communities it encourages strong, sustainable, healthier, resilient and all-inclusive communities. It has been running in Tidworth and Bulford since 2008, and Larkhill and Warminster since 2009. The costs for the grant application approved in 2010 were worked out on 216 sessions for both crèche and tutors in the three areas alone. Bulford would have added a further 72 sessions at an additional cost of £16,500. Funding from Plain Action initially covered the Bulford area. In a collaboration between NHS Wiltshire, Army Primary Healthcare and other partners, the programme works with the wives/partners of both service men and civilian families. Through a series of short courses we work to improve confidence and self esteem by increasing their knowledge of health issues, and encouraging learners to access further education to improve their skills/take employment. Learners have, since attending, taken up further learning opportunities such as Basic Level Maths and English courses, and/or employment. Some learners have taken unpaid voluntary posts locally. (We have data to substantiate the above information).</p>	
Please put a cross against the ambition(s) that this initiative will support *It is only necessary to identify those ambitions on which you feel your bid will make a significant impact.	Building resilient communities	x
	Improving affordable housing	
	Lives not services	
	Supporting economic growth	x
	Safer communities	x
	Protecting the environment	
	Action for Wiltshire – combating the recession	
Improving outcomes for Children and young people	x	

Amount of funding sought	£20,800.
What will this money be spent on?	<p>Project Cost for 15th Sept 2011-15th July 2012</p> <p>Project Manager £44,000**)Tidworth, Warminster, Larkhill, Project Assistant £17,200**) and Bulford Creche Facilities £13,680) Tutors £ 7,600) Bulford only TOTAL £86,480</p> <p>** This figure includes agency charges.</p> <p>Project Income for same period</p> <p>Primary Care Trust £53,000 Plain Action £10,000 TOTAL £63,000 Shortfall £23,480</p> <p>(Grants applied for from British Legion and ABS the soldiers' charities) <i>The grant would be spent on crèche and tutors' costs.</i></p>
	No
Have quotes been obtained? Yes/No	N/A
<p>Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.</p>	
Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken	<p>With an increase in knowledge of health issues, improved educational attainment through basic skills courses, and the integration of civilian and army families, we will be working towards building a resilient community, able to confidently take care of themselves and each other. Those who progress to either new employment, or obtain better paid work will contribute to the economic growth of the area. The practical sessions (including dealing with safety in the home, first aid and resuscitation) will provide learners with skills to keep their homes and community safer.</p> <p>We provide employment for local people as tutors and as crèche workers attached to a mobile crèche company.</p>
What makes this initiative a local priority (e.g. evidence from research and local support)	<p>Garrison towns are by nature in rural areas, causing isolation, low levels of depression, inability to access education and/or social groups due to lack of transport (car) or cost and frequency of local employment. Low basic skills affects people's ability to access the best healthcare/employment/education. Of the number of communities in Wiltshire requiring special approaches to meeting their needs for health and well being, Military personnel constitute around 3% of Wiltshire's population, many of whom live with their families in Wiltshire.</p>

	<p>As up to 50% of all new recruits join the Army each year with a literacy/numeracy level below Level 1, their dependents have the same needs, which the programme seeks to address imaginatively by providing a holistic approach to both health and basic skills needs.</p> <p>Support has come locally from the Area Grant Board covering Larkhill, Tidworth and Warminster (we did not bid for monies for Bulford at the time). Plain Action, SSAFA and the Annington Trust. The Tidworth Garrison Commander, Wiltshire NHS and Army Primary Healthcare, Army Welfare Service. The local Tesco Community Champion (an ex learner from SfH) Health Visitors, Medical Centres, Community Centres have referred learners to the programme.</p>
How will you know you have been successful?	We expect 60% of all those signed up for SfH to attend the first course (the national average for projects of this kind is 50%). 65% of those will continue to the second course. We would expect 25% to take Basic Skills and 15% to take up further education or employment/voluntary work.
<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	Each learner completes a questionnaire at the beginning and end of the programme. Their data is input into a programme designed to show the improvements made in health/education. (reduction in smoking/drinking, increase in five a day and exercise etc). An evaluation sheet is completed by them and is used to evaluate the programme, its content and training methods. For example we have included a session on Sexual Health this year. Qualitative data is collected from tutors, medical professionals, the Army Education Centres and earners.
<ul style="list-style-type: none"> What is your improvement target (s), and when do you expect to achieve this/these? 	We would expect 60% of those signed on for SfH to attend the initial six sessions, with 65% going on to a further six sessions of a continuation course. We would expect 40% to sign up for and take basic skills courses or further education. A further 10% to take up voluntary or paid employment. If we received funding in September 2011 we would expect these targets to be met by July 2012. If received in April 2011 the target would be March 2012.
<ul style="list-style-type: none"> How will you ensure that the improvement continues after the end of the initiative? <i>(this is one-off funding)</i> 	A follow up questionnaire is sent to the learners approximately 6 months after the completion of a course. This is dependent on the learner not having been posted (in the case of the Army dependents) or moving in general.
Who will benefit from this initiative?	Each course would have between 6-8 learners, with sessions running over 38 weeks between mid Sept 2011 and mid July 2012. We would expect between 36 and 48 learners to attend, with approximately 60 children benefiting from the crèche (using figures to date as a guide). The learners will be both Army dependents and civilian families, drawn from Bulford and surrounding areas (Shipton Bellinger etc). We are currently working with the local Kiwi School to reach the Commonwealth

	families in particular, and those in highest need.
Confirm no unfunded commitments from this initiative	Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative.
Will ongoing maintenance of premises/equipment be necessary?	N/A
What are the key risks to success and how will these be managed?	1. The main risk has always been the loss of funding. Initially we were supported largely by the Wiltshire PCT and Department of Health. Since this money has been used, we have successfully applied for and received grants from a number of organisations. We are confident that other funding applications will continue to be forthcoming, and there is still a plan for the Education or Medical side of the Army to embed this in their day to day programme. 2. Initially the loss of either/or the Project Manager and Assistant would have caused the programme to cease, but as this is now well established it could be continued with other, suitably qualified, personnel. 3. Inability to refer learners to further educational opportunities – Army Education centres being unable to provide BS sessions in particular for the Army dependents. With all learners a crèche is imperative and funding for this is difficult. Continue to work with a number of organisations to produce outcomes.
Who will manage the initiative	Lydia Baos Project Manager. Has successfully ran the project to date. Will be supervised by Colonel Bates, Regional Clinical Director of APHCS and Sarah Walker, Operations Manager

Signed:

Chairman of Area Board

Dated:

NB: It is the responsibility of the Area Board to ensure that:

- bids are robust and well-founded
- public money is spent appropriately and in accordance with the details of the bid and with any conditions placed on approval by the PRG Panel
- the initiatives are managed well to achieve the benefits and that performance improvement is reported